



Sammann Company / Peepers

- Sammann Company is a fourth-generation, family-owned spectacle company founded originally in 1908 as a screen cloth and hardware provider. They then founded Peepers Reading Glasses by PeeperSpecs.com in 1993.
- They are currently located at 9935 E. U.S. Hwy 12 Michigan City, IN 46360.
- The Sammann Company/Peepers currently employs 80 people with a salary range between \$40,000 to \$80,000 and an hourly wage rate between \$19.00 to \$20.00 per hour. The company offers employees major medical, 401K, disability insurance dental and eye care insurance.
- Peepers offers employees a clean, state of the art facilities that is climate controlled. The facility also maintains a full exercise room for the employees.
- Alec Sammann, who serves as company president, encourages company pride in his employees and focuses on ensuring that Peepers is their employment of choice.
- Today, the company creates stylish, optical quality reading glasses and sunglasses that are on style for each season!
- Of note is that the Peepers' Center Stage sunglasses has made the Oprah's Favorite Things Lists for four consecutive years. They are sold at Peepers.com, optical stores, and grocery stores.
- Peepers has also been named the best place to work in the State of Indiana for four years. In addition, from 2013-2020, Peepers has been honored as one of Inc. 5000's fastest growing companies due to their 162% growth in the past few years.
- If interested in employment, please go to the Peepers' home page at http://www.peepers.com/pages/careers.

1 Joseph S. Pete, "Peepers experiencing rapid growth in Michigan City," *NWITimes.com*. The Times, August 18, 2020, https://www.nwitimes.com/business/local/peepers-experiencing-rapid-growth-in-michigan-city/article 07466a69-f964-52dd 8336-6e25160d00c1.html. (Accessed 13 March 2022).







History:

Paul E. Sammann started the company importing screen cloth and other hardware from China. In 1943, Mr. Sammann had two offices, one in China and one in Japan. In 1943, during World War II, he closed both offices and moved the company to New York. In 1944, Mr. Sammann moved the company to Chicago and added shears and cutlery to the lines of imported goods. Paul N. Sammann purchased the company from his father, and in 1988 purchased See Aid Optical thus expanding in the eye care industry. The Peepers brand was founded in 1993 when Paul's wife, Terri, could find only ugly "readers" in the marketplace. Peepers started with one frame style and six colors of fashionable readers. Peepers was then introduced to the world through the internet in 1996. In January 2012, the Sammann Company was purchased by the 4th generation of owners, Alex and Lindsay Sammann. In 2015, Peepers built 10,000 square feet addition to accommodate 30 new work spaces. A new showroom, kitchen, breakrooms and a gym were added in 2016. In May 2019, Peepers headquarters added a massive expansion of a 30,000 square foot distribution center in Michigan City.



We are family

PEEPERS IS A 4TH GENERATION FAMILY RUN COMPANY THAT IS CONTINUOUSLY REINVENTING THE SPECTACLE, AND WE HAVE FUN DOING IT!

Our company began with a quest to find upbeat eyewear, and that light-hearted spirit is embedded in everything we do. From our unique designs to a caring customer experience, our family's legacy is dedicated to the pursuit of fashion as its most fun.

