ABOUT BOLT FOR THE HEART

Bolt For The Heart (BFTH) is a 501c3 non-profit organization serving Indiana. BFTH was established in 2010 by Pierre Twer and friends and is an extension of HeartReach Michiana which was founded by Dr. Walt Halloran and friends in 2004. BFTH was established to keep monies raised locally to stay locally and impact the community “close to home”.

The fundraising efforts for Bolt For The Heart will be generated through various family oriented outdoor activities. Fundraising included sponsorship of Bolt for the Heart Family Run/Walk Series.

The Mission of Bolt For The Heart is to serve the state of Indiana, particularly those affected by heart disease, through education, financial support and direct assistance.

Direct assistance includes supporting local schools, churches and community organizations by purchasing and placing automated external defibrillators (AEDs) at their facilities free of charge and training their staffs on their successful usage. We have completed our goal of placing an AED in 550 Indiana State Police cars. Our new goal is now every law enforcement vehicle in the state.

Accomplishments
Heart Reach Carmel Inc. (DBA Bolt For The Heart) has purchased and donated over 900 AEDs in the central Indiana area. From schools, ball parks and church’s, we focused our efforts on other not for profit facilities that are in need. On the sixth page we list all of the organizations that have received an AED from BFTH since our start in 2010.

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BOLT FOR THE HEART’S MISSION

Our new goal is to provide AED’s to all 92 County Sheriff Departments. Your registration, donation and sponsorships are saving lives!

Past Goal Met - 465 AED’s were placed in all ISP cars in Indiana!
WHAT IS AN AED?
An AED is a portable Automated External Defibrillator used to restart someone's heart in the event of Sudden Cardiac Arrest (SCA).

AED FACTS
Ninety five percent of those who suffer from SCA die because CPR and defibrillation usually occur too late, if at all.
If CPR and an AED are applied within 5 minutes, at least 40,000 more lives per year could be saved.

WHAT IS AN SCA?
Sudden Cardiac Arrest is one of the leading causes of death in the U.S. Although the reported incidence in youth is less than that in adults, SCA is not a rare occurrence. In fact, SCA affects about 16 people under the age of 18 every day. The following statistics show that SCA is a public health crisis—and bystander intervention with CPR and AEDs can mean the difference between life and death.

Risk and Warning Signs
Family history of SCA in a first-degree relative: two-fold increase in risk of cardiac arrest.
EMS-treated, non-traumatic cardiac arrest victims who have symptoms within one hour of death: 33%.

Annual Incidence
EMS-treated out-of-hospital SCA: 382,500
SCA (all causes) among youth 18 years old: 5,760
SCA among students 17–24 participating Collegiate sports: one per 22,903 athlete participant years.
Higher among blacks than whites and higher among men than women.

Bystander Intervention in Cases of SCA
Rate of bystander CPR: 32%
Rate of bystander use of AEDs: 2%.

Survival Rates
Bystander CPR, but no AED use before EMS arrival: 9%
Bystander CPR, with AED before EMS arrival: 38%.
WHY WE RUN

The Annual Bolt for the Heart (BFTH) event is a 5K Family Run/Walk to benefit HeartReach Carmel for the placement of life saving AEDs (automated external defibrillators) in Central Indiana in an effort to save people who experience sudden cardiac arrest.

1000 People die every day in the United States from the sudden stoppage of the heart called Sudden Cardiac Arrest (SCA) and cardiovascular disease is the leading cause of death in the United States, killing roughly one million Americans every year. What is true nationally is also true in our community - that’s why HeartReach Carmel was created. We believe that money raised locally should be used locally to fight heart disease. We are committed to that basic principle. We are a not for profit 501c3 charitable organization entirely funded through private contributions, which are tax deductible.

INvolvement as a Sponsor

Our goal is to engage many quality sponsors in our community to help offset costs. This allows us to apply every dollar raised from our runners and walkers to purchase and place life saving AED’s in our community. BFTH also provides sponsors the ability to market themselves to a wide range of individuals including participants, online visitors, family and friends. We offer publicity opportunities that range from your logo on the Bolt website, race gear, banners, fliers, and much more.
NEARLY
2,000 AEDS PLACED

Heart Reach
Michiana
600 AED’s

BOLT for the Heart®
798 AED’s
187 AED’s
Helped the Carmel Police Department acquire 187 AED’s for their patrol cars

Hamilton County
244 AED’s

Morgan County
37 AED’s

Indiana State Police
Donations
465 AED’s
(Included in above total)

MISSION COMPLETE

Play for Jake
Foundation
6 AED’s

Noble County
FOP
88 AED’s

Tipton County
FOP
6 AED’s

Westfield PD
45 AED’s

Fishers PD
4 AED’s

Dylan Williams
Foundation
90 AED’s

Brian’s Heart
Foundation
6 AED’s

HeartSavers
Evansville
400+ AED’s
BOLT FOR THE HEART – BENEFICIARIES

- AED’s purchased by Bolt the Heart and donated to date = 813
  - (Community Impact $1,219,000)

First Baptist Church and Child Athletic program – 2 Units
Dylan Williams Memorial Baseball Park - 2 Units
Wheeler Mission Men’s Ministry
Drum Stick Dash – Wheeler Mission
Mississinawa High School Athletic Department – 2 Units
East Randolph Athletic Department – 2 Units
Etz Shaim Jewish Temple
Northview Church Cross Country Course
Northview Sanctuary
Rushville Elementary School
Guerin High School – 2 Units
Carmel Dads Club – 8 Units
Carmel United Soccer Club – 5 Units
Center Grove Athletic Department
Central Catholic School Athletic Facilities
Play for Jake Foundation – LaPorte, IN (4 units)
LaPorte, Indiana YMCA
Holy Name of Jesus Christ School Athletic Facilities
Irvington Presbyterian Church
St. Luke’s United Methodist Church – 2 units
Covington City Park – 4 (Girl’s Youth Softball, Boy’s Youth Baseball, Youth Soccer, Park Caretaker)
HeartSavers – Evansville, IN-15 Units
Covington Community School Corporation – 5 (High School, Middle School, Middle School Gymnasium/Multi-Purpose Room, Trojan Complex – 2) Covington Friendship Circle Center – 1
Washington High School Athletics– Washington, IN
Outreach Inc. Indianapolis
The Barrington of Carmel– 4 Units
Carmel / Cornerstone Lutheran Church
Family Health Ministries-Fondwa, Haiti- St. Antoine School
Forever an All Star-Dylan Williams Foundation, Union City, IN – 8 Units
  - Fort Recovery Youth Baseball League, Monroe Central Youth Baseball League,
  - Troy Youth Baseball League
Danville High School Football Athletics-in Honor of Justin Siller
YMCA Crowsley Summer Camps – Indianapolis 2-Units
Dekalb County Middle School – Fort Wayne
Fountain County EMS-Covington Courthouse in Memory of Millie and Vince Grogg
Smokey Row Community Pool – In Memory of Kay and Jim Troy
Abiding Love Church – Austin, Texas – Mike Highum
Carmel Swim Club / Be Like Bill
Heart Reach Medical – IU Health / Atlanta – Sheridan Baseball Complex
Shares Inc. – Greenfield Brian’s Heart
Lafayette Baseball Club
Mended Hearts 2 units
Indiana State Police Trooper Patrol Cars:
2014 = 5 Units – Carmel Bolt Race
2015 = 55 Units – Carmel Bolt Race
2016 = 160 Units-Carmel Bolt Race
2017/18 = 7 Units (Lepeep)
2017/18 = 90 Units-Carmel Bolt Race
2018= 14 (HeartSaver)
2018 =115 Units Bolt Carmel Race
2018=20 units (HeartSaver)
2020=State Police SWAT Team – 1 unit
Total = 466 AED’s donated
Indiana State Police Complete

Law Enforcement Departments
Carmel Police Department- (5)
Union City Police Department – 2 Units
New Castle Police Department – In memory of Kreg Van Dam
Fishers Police Department-In honor of Joel Tstste
Fishers Police Department – New Hire patrols cars – 3
East Randolph Athletic Department – 2 Units
Long Beach, Indiana Police Department – 2 Units
Tipton County FOP – 4 Units (anonymous donation)
Noble County (Kendallville) FOP – 88 units
Westfield Police Department – 49 units
Cicero Police Department – 4 units
Sheridan Police Department – 8 units
Michigan City Police Department – 5 units
Franciscan Health Michigan City – 4 units
Michigan State Police – 3 units

Indiana Sheriff Departments
Morgan County Sheriff-37 units
Monroe County Sheriff – 1 unit
Pike County Sheriff – 1 unit
Laporte County Sheriff – 11 units
Allen County Sheriff – 2 units
ST. Joseph County- 2 units
Boone County Sheriff – 1 unit
Randolph County Sheriff – 1 unit
Howard County Sheriff- 1 unit

Performance Services Donation Day – 15 AED’s to Indiana Sheriff’s
Fayette, Gibson, Bartholomew, Jackson, Lawrence, Delaware, Warrick, Morgan, Wabash, Wells, Whitley, Madison, Henry, Boone, White, and Howard County Sheriff Departments – 1 AED each

Bolt for the Heart has assisted in the placement of 187 additional AED’s to:
Carmel Indiana Police vehicles – 122 Units
Hamilton County Health, Juvenille Correction Center and All Sheriff vehicles – 65 units
**Step 1: Make Donation**
Bolt for the Heart purchases AED’s for law enforcement officers at a discounted not for profit price of $1,595/each.

First & Last Name

Phone Number

Email

Company or Family Name For Window Cling

County to Have AED Directed Towards

Credit Card Number

Expiration & CVV

Billing Address

If paying by check:
Make checks payable to Bolt for the Heart.
Mail To: 3173 Smokey Ridge Lane. Carmel, IN 46033

Company Logo:
Please send logo to arron@heartreachmedical.com

**Step 2: Hometown Hero**
Every donor who pledges an AED ($1,595) will have their “Company Logo” (or their “Name” proudly displayed on a 5”x7” window cling, in the back window of the patrol vehicle that your AED was purchased and placed in.

**Step 3: You Save a Life**
The AED that you donate will be placed in the vehicle of a first responder in your area. Your AED, in the hands of an Indiana Sheriff, could be the reason that someone’s life is saved. Save a life with Bolt for the Heart.

Bolt for the Heart is a 501 (c)(3) charitable organization. Donations may be tax deductible.
Bolt for the Heart 2020 Race Details

What:
Second annual Bolt for the Heart 5k family run / walk and inaugural Half Marathon

When:
September 27th, 2020 at 9:00 am

Where:
Washington Park Michigan City

Packet pick-up:
Franciscan Health: day before the event, 12:00 pm - 5:30 pm

Race day registration:
7:00 am - 8:30 am

Distance:
5K or Half Marathon (13.1 miles)

Registration:
Online at: www.boltfortheheart.com | Bolt for the Heart will practice safe social distancing, provide hand sanitizers, face masks and a safe environment, so you and your family can enjoy a healthy and fun event.

** If registered by September 18, long sleeve running shirt and finishers medal included. Registration after this date, shirt not guaranteed.

** VIRTUAL 5K option is also a available for those participants not interested in the live event.

Parking:
Washington Park

Benefactor:
Benefits BFTH for the placement of life saving AEDs (automatic external defibrillators) for our Law enforcement hero patrol cars

Cause:
Raise awareness of Sudden Cardiac Arrest and heart screening

Presenting Sponsor:
Franciscan Health Michigan City

** Bolt is a 501c3 organization as All registrations are tax deductible.
FAMILY 5K | VIRTUAL 5K
HALF MARATHON
2020 SPONSORSHIP OPPORTUNITY*

Help our Hometown Heroes become Rescue Ready!

SUPPORTING SPONSOR (2) REMAIN $25,000
- Name displayed on banner at Race Start and Finish as Presenting sponsor
- Exhibit space provided at packet pick up included
- 50 registrations for race included
- Sponsor recognition at awards ceremony
- Advertising on all marketing pieces – newspaper ads, shirts, web site marketing

GOLD SPONSOR (6) AVAILABLE $10,000
- 20 free registrations for race
- Advertising on all marketing pieces – newspaper ads, race volunteer and participant medal lanyards, web site marketing

SILVER SPONSOR (12) AVAILABLE $5,000
- Advertising on all marketing pieces – race volunteer and participant shirts, runner race bags promotion, web site marketing

MILE SPONSORSHIPS (4) AVAILABLE $2,500
This sponsorship features your organizations brand and your employees can cheer and support the runners as they pass. Company banners, pop-up-tents and lots of cheering is welcomed. In addition, an AED will be placed at each station and your team will be trained on its use.
- Mile 1 Sponsor ($2,500)
- Mile 2 Sponsor ($2,500)
- Mile 3 Sponsor ($2,500)
- Water Stop Sponsor ($2,500)

HOMETOWN HERO SPONSOR $1,595

* Safety Sponsorships Available for 2020 *

FACE MASK SPONSOR (2) AVAILABLE $1,500

HAND SANITIZER SPONSOR (2) AVAILABLE $1,500

BOTTLED WATER SPONSOR (2) AVAILABLE $1,500